

Art In Motion 10K



Have a Profound Impact on
Your Employees

Sponsorship Package

Enhance your Social
Responsibility Profile Online

Have Direct Impact Where It's
Needed Most

“Never doubt that a small group of thoughtful, committed people can change the world...” Margaret Mead

Art In Motion 10K

IN SUPPORT OF
SickKids®



Art In Motion 10K

On Sunday October 14, 2018 runners and walkers take to the trails along the picturesque Humber Valley in Kleinburg just west of Canada's Wonderland.

Beautiful fall colours are the canvas to this art themed extravaganza.

VIP fundraisers finish at the incomparable McMichael Canadian Art Collection with a champagne brunch, gallery tour and an exceptional VIP swag bag.

Proceeds go to the Department of Rheumatology at SickKids Hospital in Toronto and in support of the Dr. Bonnie Cameron Post-Secondary Scholarship.

BE A PART OF THE NEXT GREAT WORK OF ART

JOIN US!



Have Your Brand Showcased to over 40,000 people

At a minimum of three Race Expos to an **audience of over 40,000 including:**
the Around the Bay Race (Hamilton), the Mississauga Marathon; and the Good Life Toronto Marathon

Retail exposure through our promo card placement at New Balance stores

Social media mentions on Facebook, Twitter and Instagram

Sponsor mention on the Art In Motion 10K website for the duration of the sponsorship

Banner Ads on the Runanthropic.org website for the duration of the sponsorship

Your company name/logo on over **10,000 marketing postcards**

Logo/Name on **race garment** (dependant on sponsorship level)

All sponsorships are tailored to your company's goals and objectives.



SICKKIDS RHEUMATOLOGY PATIENT JESSICA, AGE 8

We believe that a child's ambition, hopes, and dreams should not be limited by Arthritis.

20-month-old Jessica woke one morning showing signs of swelling in her knees and wrists and stiffness throughout her body. Within 3 days, the symptoms had progressed to the point where she was no longer able to walk or crawl. After a month of being examined by a number of doctors Jessica was formally diagnosed with Polyarticular Juvenile Idiopathic Arthritis (JIA) and immediately put on a combination of anti-inflammatory and pain reduction medication.

With no noticeable change, it was decided that Jessica would benefit best from intra-articular steroid joint injections combined with weekly injections of an immune suppressant. Two days prior to her 2nd birthday, under general anesthetic, Jessica underwent the procedure in which a number of major joints were treated. Today, at seven years old, Jessica is still being monitored regularly at SickKids and continues to receive weekly injections to manage her arthritis and provide her with a relatively normal childhood.

If you think so too, join us!

Sponsorships starting at \$500



HAVE A PROFOUND IMPACT ON YOUR EMPLOYEES

Engaging your employees in a worthwhile event creates and enhances their spirit of teamwork, co-operation, and loyalty. Helping others, especially children, positively impacts corporate culture. Showing your employees, you care about the community gets them thinking differently about themselves, you, and the world.



HAVE DIRECT IMPACT WHERE IT'S NEEDED MOST

Every dollar raised will be used to support the Rheumatology Healthcare Team at SickKids in many different capacities including the enhancement of state of the art patient care and education, leading to better patient outcomes. You will also be supporting the Dr. Bonnie Cameron post-secondary scholarship initiative which supports worthy students living with Arthritis.



ENHANCE YOUR SOCIAL RESPONSIBILITY PROFILE ONLINE

The Art In Motion 10K is planning a robust social media campaign with you and SickKids at the heart of our campaign.

IN SUPPORT OF
SickKids[®]



*To learn more about sponsoring the
Art In Motion 10K,
please contact*

sponsorship@artinmotion10k.com